

**WHEN LIFE CALLS
BE READY**



LOOKBOOK 2017

SOUNDBOX



BON AIR



HEROLITE



SKYTRACER



LOCK'N'ROLL



SUMMER VOYAGER



TECHNUM



**2017
CAMPAIGN**



**SS'17
MOOD VIDEO**



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SOUNDBOX

Inspired by the beat of the world, **Soundbox** features an impactful concentric circle design that takes inspiration from retro vinyl records. Feel the sound and travel light with our new Soundbox collection.



A woman with long brown hair, wearing a black leather jacket over a light blue and white striped shirt, black pants, and white sneakers, is leaning against a bright yellow wall. She is holding the handle of a teal, textured rolling suitcase. To her left is the front of a light green vintage car with chrome accents. The background is a solid yellow wall, and the ground is a grey sidewalk. The text 'TAKE ME ANYWHERE' is written in large, white, bold letters, with 'ANYWHERE' on a teal rectangular background.

**TAKE ME
ANYWHERE**

SOUNDBOX



**MAKE
MEMORIES
ALL OVER
THE WORLD**



SOUNDBOX

BEHIND THE SCENE

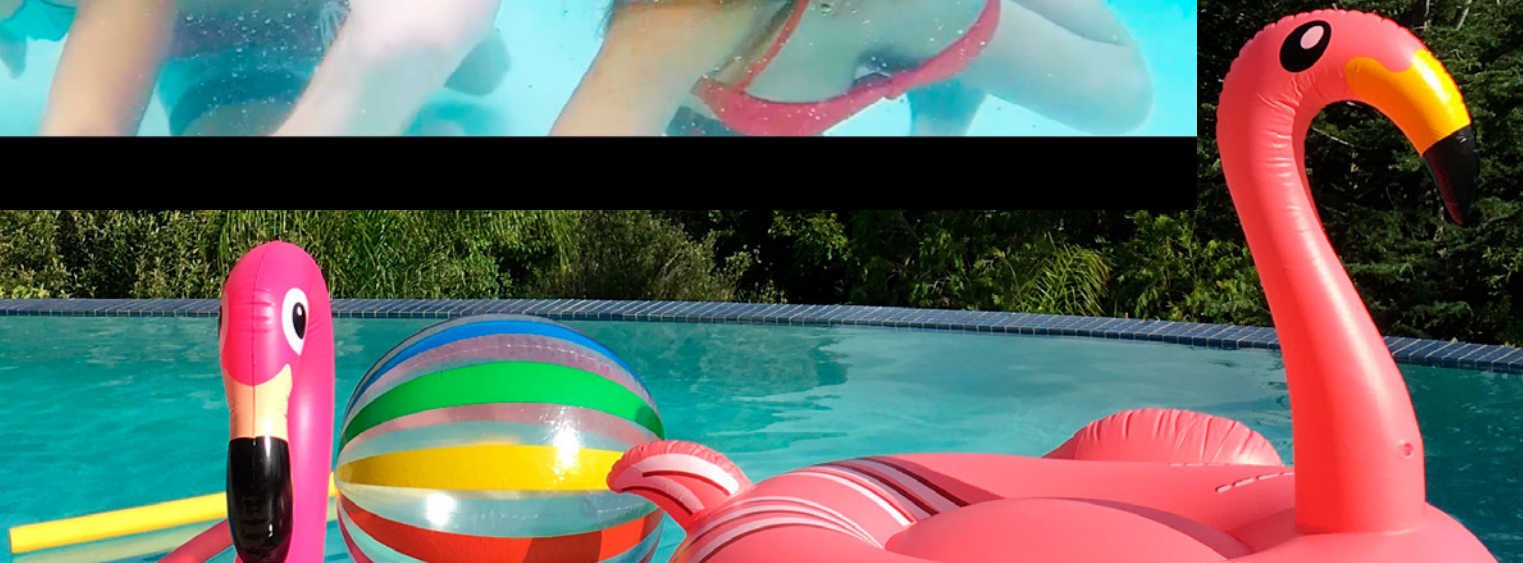


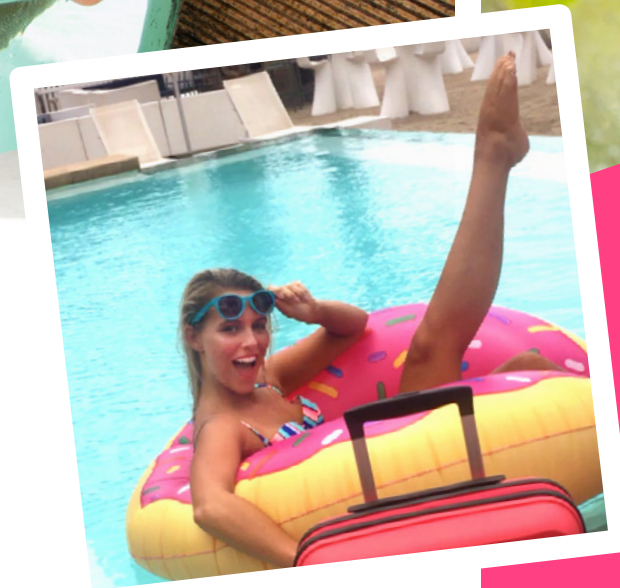


WATCH
ME
NOW



CAMPAIGN





Our best-selling hardside collection comes in 4 fresh, candy colours for 2017! Inspired by the colours of macarons and ice cream, the new spring/summer colour palette offers soft pastel tones, giving them a contemporary and fashionable touch.



*FRIENDS
ARE ALL
WE NEED*

BON AIR



BON AIR

HEROLITE

Herolite surprises with incredible lightness while offering superior strength. The contemporary design, paired with bright colour accents match the playful spirit of young travellers. Beat the routine and travel lighter than ever on your next journey!



HAPPINESS
IS A WAY OF TRAVEL
NOT A DESTINATION

HEROLITE



HEROLITE



SKYTRACER

Strength, design, colour and lightness, all combined in one: **Skytracer** has it all! Take your pick from the vibrant colour palette and roll smoothly and stylish to your next destination.



SKYTRACER



**WHEREVER
THE ROAD
TAKES YOU**

SKYTRACER

LOCK'N' ROLL

Ready to "Lock 'N' Roll" to your next destination? Curved lines, paired with a unique mix of texture and sporty colour accents give Lock n Roll a dynamic appearance everywhere you go. The wide colour palette offers the perfect choice for every traveller.





SUMMER VOYAGER

Summer Voyager is ideal for the global explorer and value conscious traveller. The sleek and modern design mixed with a variety of functional features ensure smooth travelling and packing all around the world.



TECHNUM

Welcome Globetrotters, we have the perfect suitcase for you! **Technum** offers many comfortable features to make travelling around the globe easier. Be ready to always travel in style!





NWM SUMMER FUN

Plunge into a world of adventure with the capsule collection from American Tourister **by Matt W. Moore!** After helping several brands such as Apple, Coca Cola and Nike to bring their ideas to life, he now has designed a series of funky graphics called Vectorfunk to be used across a range of American Tourister suitcases and matching softside bags, making each one fun, adventurous and subtly individual. Just like you.

Wanna know more about Matt and his work? Check out:

www.mwmgraphics.com

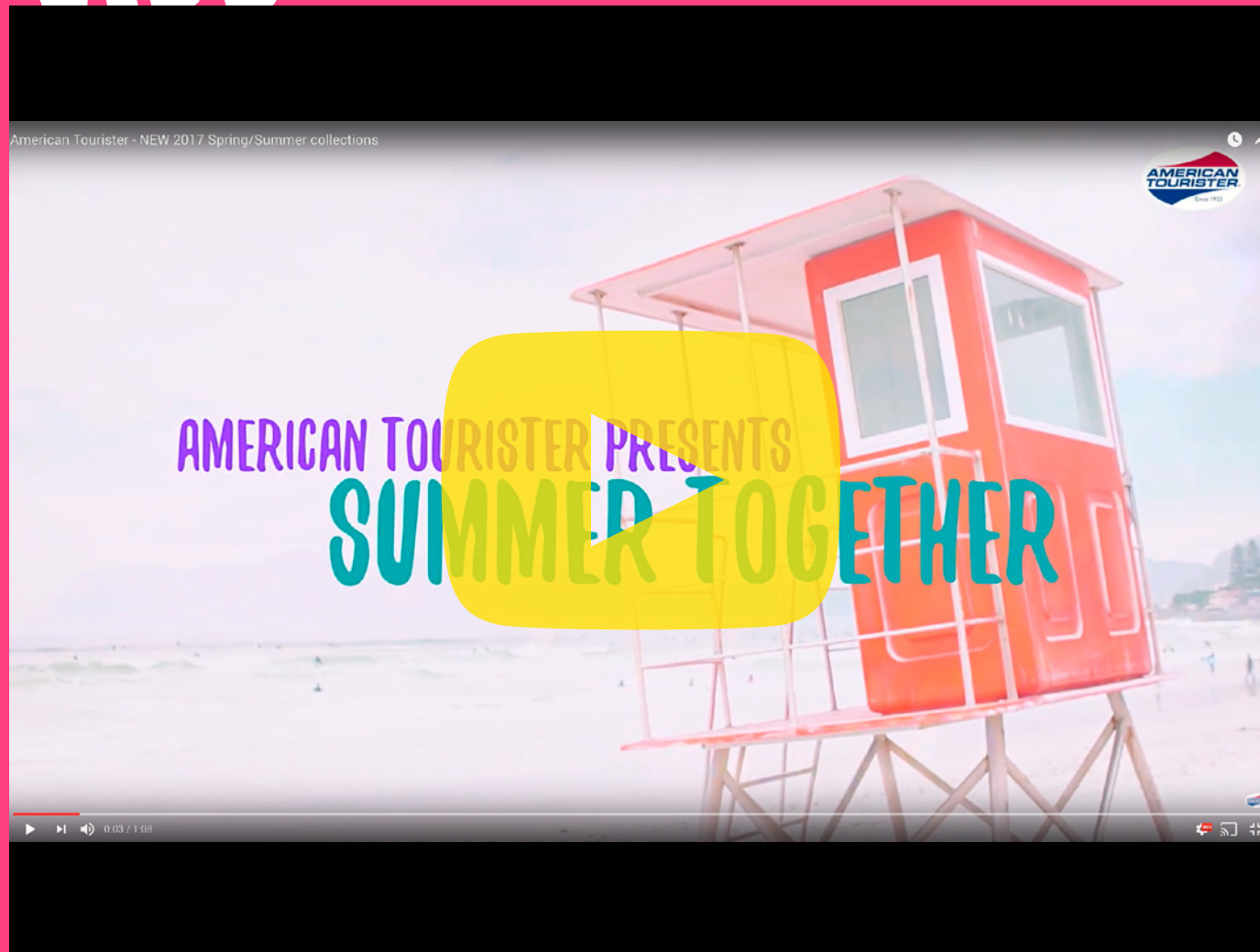
[f matt.w.moore](https://www.facebook.com/matt.w.moore)

[@mwm_graphics](https://www.instagram.com/mwm_graphics)

**AMERICAN
TOURISTER** × *Matt W. Moore*



SS'17 MOOD VIDEO



NEW 2017 SPRING/SUMMER COLLECTIONS

WATCH
ME
NOW



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